

## 5 BENEFITS OF A RISK ASSESSMENT

**Risk Assessments** come in different shapes and sizes, but they all do the same thing  
– **Identify, Prioritize & Measure Cybersecurity Risk.**

# 1

### You'll have a plan.

After you perform a risk assessment, you'll have a detailed plan that describes the priority and timing of all of your cybersecurity initiatives.

# 2

### You can measure goals.

A risk assessment gives you a system for measuring your short and long-term cybersecurity goals

# 3

### You'll see the finish line.

Assessment findings will clearly define the amount of risk that is acceptable to your business and how close you are to reaching that state.

# 4

### You can prove ROI.

A risk assessment gives you the strategic knowledge to invest in most critical areas. By marking smarter cybersecurity investments, you protect the business and can prove the ROI of your efforts.

# 5

### You gain peace of mind

Your action plan will give you, your management team, executives, auditors and regulators the confidence that you are effectively managing your risk and pursuing cybersecurity in a thoughtful, effective manner.

**If Risk Assessments is not part of your cybersecurity program, now is the time to start. Contact Harbor Networks today!**